



KATELYN BORDWELL

GRAPHIC DESIGNER

WORK EXPERIENCE

CONTACT ME

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EDUCATION

May 2022

Graphic Design and Digital Media

SUNY Cortland

PRO. SKILLS

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe Lightroom

SOCIAL MEDIA

F : Mountinas Edge Graphics

F : Mountains Edge Photography

I : mountains_edge_graphics

I : mountains_edge_photography

AWARDS

Fall 2018 - Present

Presidents List

SUNY Cortland

August 2016

Female Youth World Archery Champion

International Bowhunters Organization

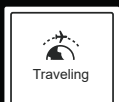
2014 - Present

National Award Winning Dog Trainer

North American Vestitile Dog Hunting

Association

INTEREST



Freelance Beverage Label Designer

Local 315 Brewing Company | 3160 Warners Rd, Warners, NY 13164

December 2019 - Present

- Development and design of over 20 individual beer label designs
- Consistent client collaboration and communication
- Original concepts as well as client inspired ideas into refined published beer labels
- Several labels featured metallic aspects which require a higher degree of preparation and additional formatting to ensure quality when printed

Founder, Owner, and Lead Designer and Photographer

Mountains Edge Media | 7205 US Rt 11 Tully, NY 13159

April 2019 - Present

- Well versed in the freelance environment
- Portaright, family, pet, wildlife, still life, product and landscape photographer
- Proficient in the practice of photo editing and modification using industry leading softwares
Adobe Lightroom and Photoshop
- Marketing services included targeted advertisement designs for both printed resources and web based platforms
- Experienced in the creation of customized logo designs
- Social media manager proficient with Instagram, Twitter, TikTok, and Facebook

Design Lab Monitor

SUNY Cortland | 40 Graham Ave, Cortland, Dowd Fine Arts Center, SUNY, Cortland, NY 13045

2021 Fall - 2022 Spring Semester

- Assistant to the the Chair of the department of Art and Art History SUNY Cortland
- Tutoring fellow students on how to use Adobe Suite softwares.
- Consultant to classmates regarding school projects
- Capture everyday student life through photography to display on the college's website

Media Manager

Mountains Fury Kennel | 7205 US Rt. 11 Tully, NY 13159

June 2015 - Present

- Director of social media on the platforms Instagram and Facebook
- Public relations manager through email and social media platforms
- Designer for print and web advertisements
- Website creation and upkeep
- Lead photographer and content creator for website and social media platforms
- Original logo designer